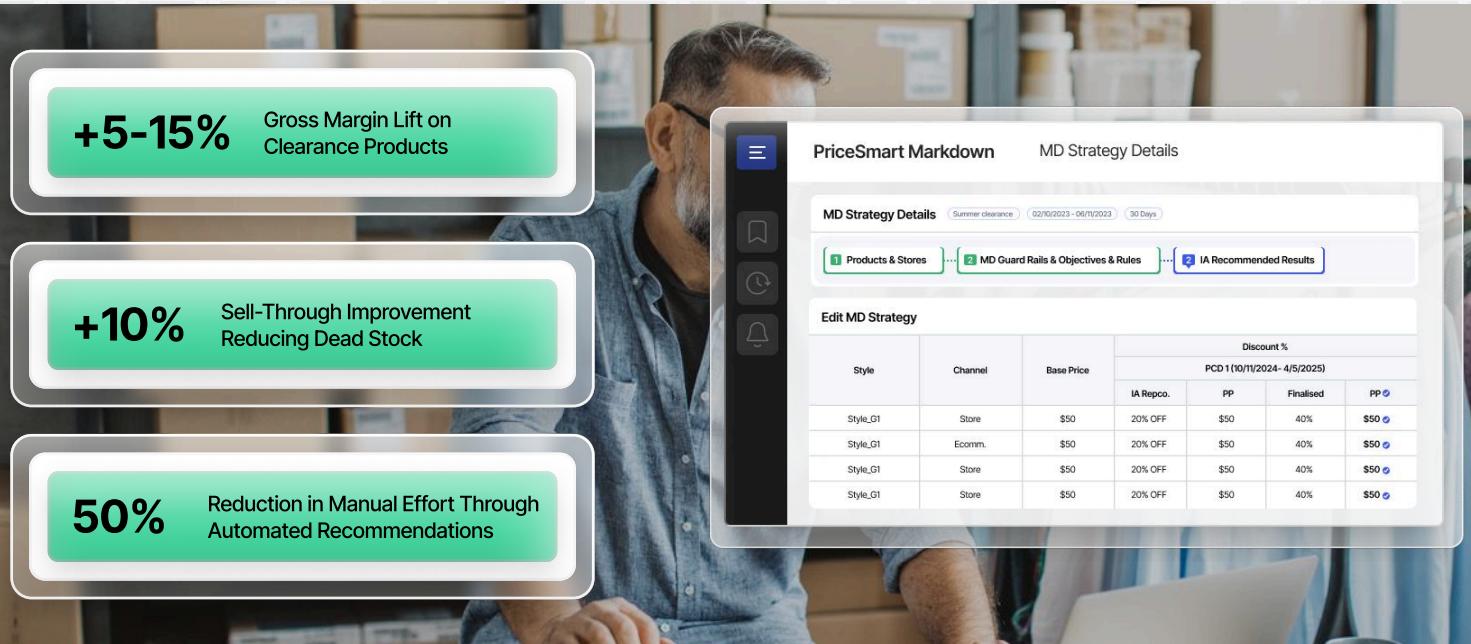


AI-native MarkSmart redefines clearance planning with automated workflows, data-driven strategies, and real-time dashboards. It enables businesses to achieve higher gross margins, accelerate inventory liquidation, and minimize manual effort.



Key Features

MarkSmart empowers businesses with advanced, AI-driven clearance management tools to streamline workflows and maximize profitability.

 **Interactive dashboards** to track planned versus actual sell-through performance in real time.



Fully automated discount depth and cadence at any level of product/store hierarchy.

 Scenario simulations to **evaluate and compare** multiple clearance strategies effectively.



Integrated promotion and clearance planning to enable smooth, unified execution.

 **Rules-based clearance planning** designed for consistent and optimized execution.



Comprehensive end-to-end clearance cost analysis to **drive strategic business decisions**.

Client Outcomes

A leading specialty retailer, with stores across 250+ locations, achieved a 15% gross margin lift with Impact Analytics AI-native MarkSmart.

Impact Analytics helped a leading retailer tackle issues like excess inventory and inefficient promotions. With MarkSmart, they shifted to data-driven pricing, improving discount accuracy, boosting sales speed, and raising gross margins by 15% across stores.



About Impact Analytics

Impact Analytics delivers AI-native SaaS solutions and consulting services that help companies maximize profitability and customer satisfaction through deeper data insights and predictive analytics leveraging Agentic AI. Our end-to-end platform for planning, forecasting, merchandising, pricing, and promotions powers smarter, real-time decisions across retail, grocery, QSRs, CPG and manufacturing.

Clients Who Trust Us



The Impact Analytics Smart Platform

Native AI & ML | End-to-End | Seamless Integration | Rapid Implementation

Merchandising

- PlanSmart™ (MFP)**
Merchandise financial planning
- AssortSmart®**
AI-native assortment planning
- VisualSmart™**
AI-native visual line planning
- SizeSmart™**
Optimize size curves using AI
- ItemSmart™**
AI-native item planning
- StoreSmart™**
AI-native store intelligence

Supply Chain

- InventorySmart® (Allocation & Replenishment)**
End-to-end inventory management & planning
- SourceSmart™**
AI-native sourcing optimization
- SpaceSmart™**
Space planning & optimization

Pricing & Promotions

- PriceSmart®**
Unified lifecycle pricing
- BaseSmart™**
AI-native base price optimization
- PromoSmart®**
AI-native promotion planning & optimization
- MarkSmart®**
AI-native markdown optimization
- TradeSmart™**
Trade promotion planning & optimization

Business Intelligence

- CortexEye™**
AI-native decision intelligence system
- AttributeSmart®**
AI-native product tagging and attribution management
- TestSmart®**
Hypothesis-driven automated testing

ForecastSmart™

AI-native demand planning & forecasting engine

Proud to be recognized by:

