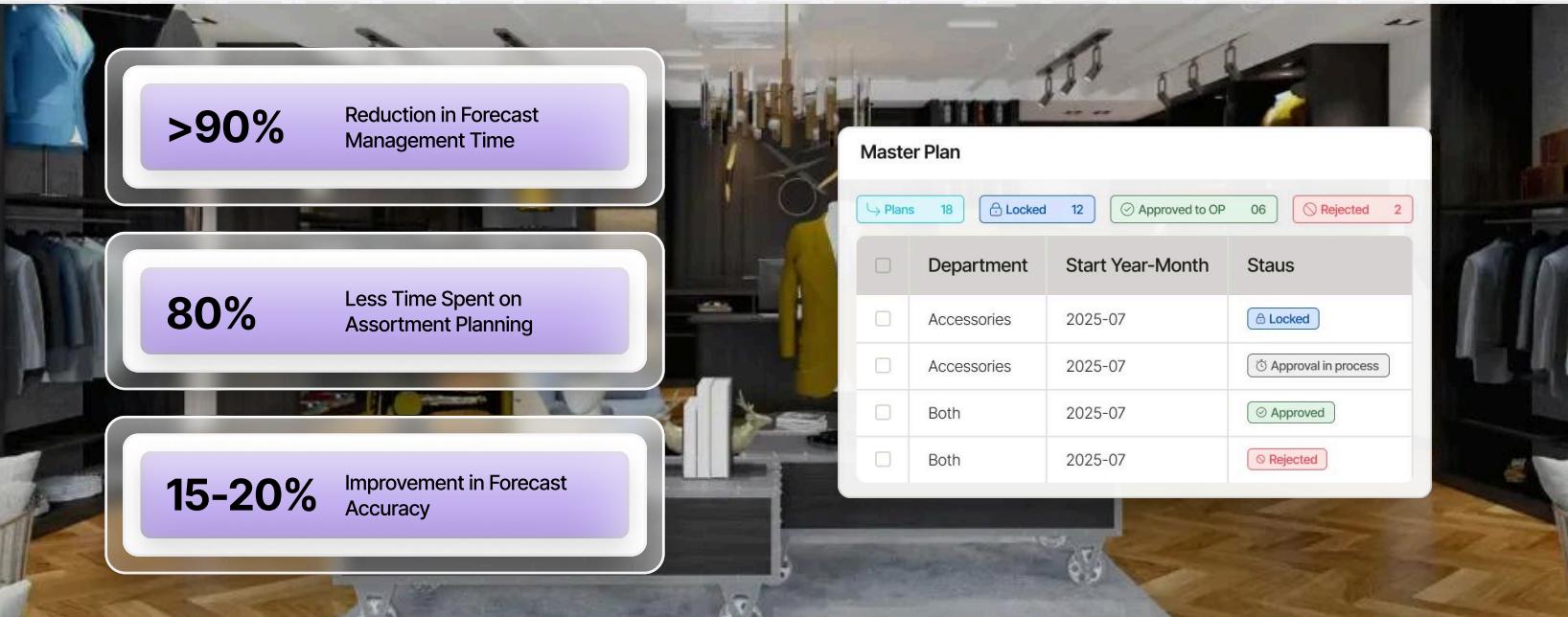# ItemSmart™

**IMPACT ANALYTICS**

ItemSmart revolutionizes style-level planning with AI-native forecasting, delivering unparalleled demand accuracy, streamlined workflows, and precise inventory alignment with sales. It empowers smarter, faster decisions across styles, departments, classes, and sub-classes, driving efficiency and profitability.

**>90%** Reduction in Forecast Management Time

**80%** Less Time Spent on Assortment Planning

**15-20%** Improvement in Forecast Accuracy

### Master Plan

| ⤷ Plans | 18 | 🔒 Locked | 12 | ⊘ Approved to OP | 06 | ⊘ Rejected | 2 |

| | Department | Start Year-Month | Staus |
|---|---|---|---|
| ☐ | Accessories | 2025-07 | 🔒 Locked |
| ☐ | Accessories | 2025-07 | ⏱ Approval in process |
| ☐ | Both | 2025-07 | ⊘ Approved |
| ☐ | Both | 2025-07 | ⊘ Rejected |

## Key Features

ItemSmart leverages AI to automate item planning, enhance demand forecasts, and optimize workflows, ensuring seamless integration and smarter inventory decisions.

✓ **Enable planning flexibility** across channels, regions, and hierarchies for better alignment.

✓ **Pre-seed working plans** with accurate forecasts for new, seasonal, and placeholder items.

✓ **Simplify workflows** with streamlined style-based management for improved efficiency.

✓ **Plan and forecast discounts** across multiple points to optimize sales and margin impact.

✓ **Provide receipt recommendations** using inventory, lead time, and demand data.

✓ **Ensure rapid implementation** and quick time-to-value for faster business outcomes.

## Client Outcomes

ItemSmart helped a leading furniture retailer significantly reduce planning time, streamlining processes and improving demand accuracy with AI.

ItemSmart transformed planning for a fast-growing furniture retailer by using AI-driven insights for greater accuracy. By aligning demand and sales targets, automating workflows, and enabling real-time alerts, the solution improved forecasts, efficiency, and decision-making across the network.

## About Impact Analytics

Impact Analytics delivers AI-native SaaS solutions and consulting services that help companies maximize profitability and customer satisfaction through deeper data insights and predictive analytics leveraging Agentic AI. Our end-to-end platform for planning, forecasting, merchandising, pricing, and promotions powers smarter, real-time decisions across retail, grocery, QSRs, CPG and manufacturing.

## Clients Who Trust Us

# The Impact Analytics Smart Platform

### Native AI & ML | End-to-End | Seamless Integration | Rapid Implementation

### Merchandising

**PlanSmart™ (MFP)**
Merchandise financial planning

**AssortSmart®**
AI-native assortment planning

**VisualSmart™**
AI-native visual line planning

**SizeSmart™**
Optimize size curves using AI

**ItemSmart™**
AI-native item planning

**StoreSmart™**
AI-native store intelligence

### Supply Chain

**InventorySmart® (Allocation & Replenishment)**
End-to-end inventory management & planning

**SourceSmart™**
AI-native sourcing optimization

**SpaceSmart™**
Space planning & optimization

### Pricing & Promotions

**PriceSmart®**
Unified lifecycle pricing

**BaseSmart™**
AI-native base price optimization

**PromoSmart®**
AI-native promotion planning & optimization

**MarkSmart®**
AI-native markdown optimization

**TradeSmart™**
Trade promotion planning & optimization

### Business Intelligence

**CortexEye™**
AI-native decision intelligence system

**AttributeSmart®**
AI-native product tagging and attribution management

**TestSmart®**
Hypothesis-driven automated testing

### ForecastSmart™
AI-native demand planning & forecasting engine

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