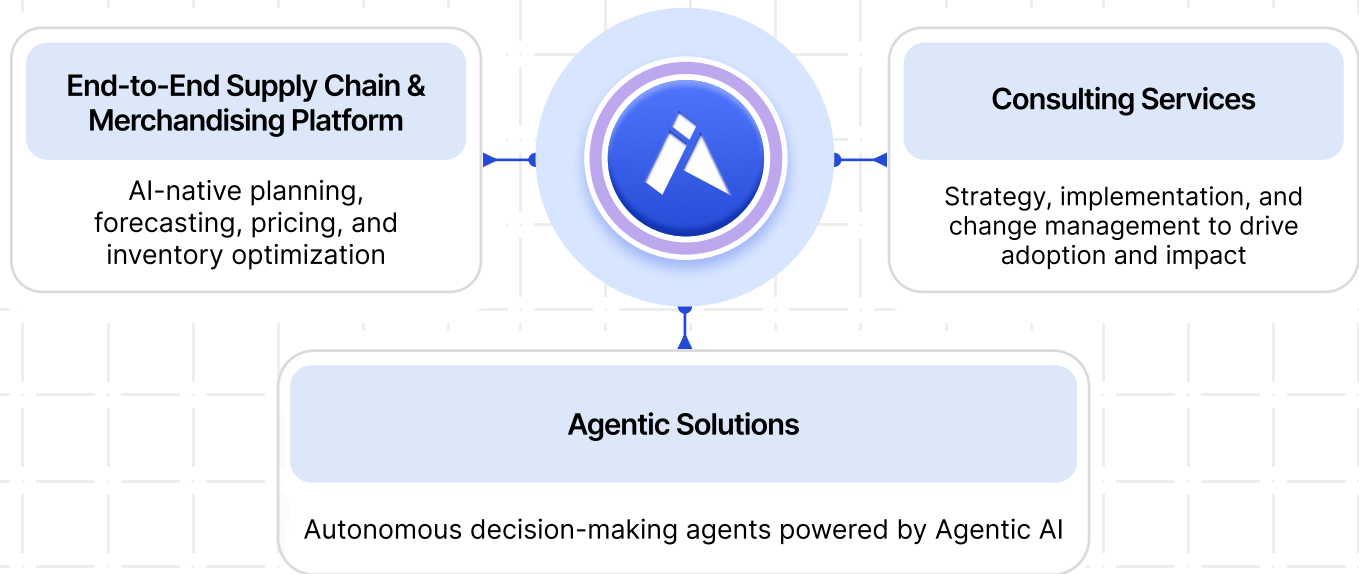




Unified Intelligence for the Modern Retail Enterprise

Transforming Planning, Inventory, and Pricing with Agentic AI



Driving Impactful Results

\$2B+

In value delivered to clients

60%

Reduction in lost sales

2M+

Machine learning models

Global Innovation, World-Class Client Success



The Impact Analytics Smart Platform

End-to-End | Native AI & ML | Seamless Integration | Rapid Implementation

Merchandising

PlanSmart™ (MFP)

Merchandise financial planning

AssortSmart®

AI-native assortment planning

VisualSmart™

AI-native visual line planning

SizeSmart™

Optimize size curves using AI

ItemSmart™

AI-native item planning

StoreSmart™

AI-native store intelligence

Supply Chain

InventorySmart® (Allocation & Replenishment)

End-to-end inventory management & planning

SourceSmart™

AI-native sourcing optimization

SpaceSmart™

Space planning & optimization

Pricing & Promotions

PriceSmart®

Unified lifecycle pricing

BaseSmart™

AI-native base price optimization

PromoSmart®

AI-native promotion planning & optimization

MarkSmart®

AI-native markdown optimization

TradeSmart™

Trade promotion planning & optimization

Business Intelligence

CortexEye™

AI-Native Decision Intelligence System

AttributeSmart®

AI-native product tagging and attribution management

TestSmart®

Hypothesis-driven automated testing

ForecastSmart™

AI-native demand planning & forecasting engine

Impact Analytics Consulting Services



Agentic AI

Unlock faster, smarter retail results with our Retail Agentic Automation Platform and Platform Agents, automating, optimizing, and driving measurable impact.



Data Engineering

Impact Analytics creates a foundation of clean, organized, and accurate data for seamless decision-making at every touchpoint.



Retail Analytics

Expert retail consultants and AI-powered analytics software enable your organization to efficiently solve problems and identify new pathways for business success.

About Impact Analytics

Impact Analytics delivers AI-native SaaS solutions and consulting services that help companies maximize profitability and customer satisfaction through deeper data insights and predictive analytics leveraging Agentic AI. Our end-to-end platform for planning, forecasting, merchandising, pricing, and promotions powers smarter, real-time decisions across retail, grocery, QSRs, CPG and manufacturing.

Proud to Be Recognized By

