

## Stop Analyzing, Start Knowing.

The first Agentic AI reasoning engine that replaces static dashboards with instant, diagnostic answers.

**+50%**

Time Saved with Daily  
Automated Insights

**97%**

Accuracy on Conversational AI  
with Enterprise Grade Reliability

### Vortex of the Past



#### Fragmented Truth

Data lives across disconnected systems. A reliable "single source of truth" never fully exists.



#### Dashboard Fatigue

Dozens of charts showing what happened, but never explain why.



#### Analyze Bottlenecks

Answering one business question requires weeks of manual stitching and analysis.

### The Intelligence Layer



#### Conversational Intelligence

Ask questions in plain English, get clear answers in plain business language.



#### Unified Retail Brain

CortexEye maps all enterprise data into one semantic layer that understands retail logic.



#### Built for Decision-Makers

No SQL, no dashboards, it provides insights anyone can act on, from CXO to Store Manager.

## Why Choose CortexEye

### Semantic, Not Just Statistical

Built on a unified retail semantic layer that understands hierarchies and business logic.

### Diagnostic, Not Just Descriptive

Moves beyond "what" to reveal the full chain of causes.

### Actionable, Not Just Analytical

Reduces time-to-insight from days to seconds.

## Core Capability: Four Tiers Of Intelligence

### Tier 1

#### Simple Insights

Instant summaries & KPI snapshots

### Tier 2

#### Smart Diagnostics

Root-cause analysis within a domain

### Tier 3

#### Fusion Intelligence

Cross-functional causality

### Tier 4

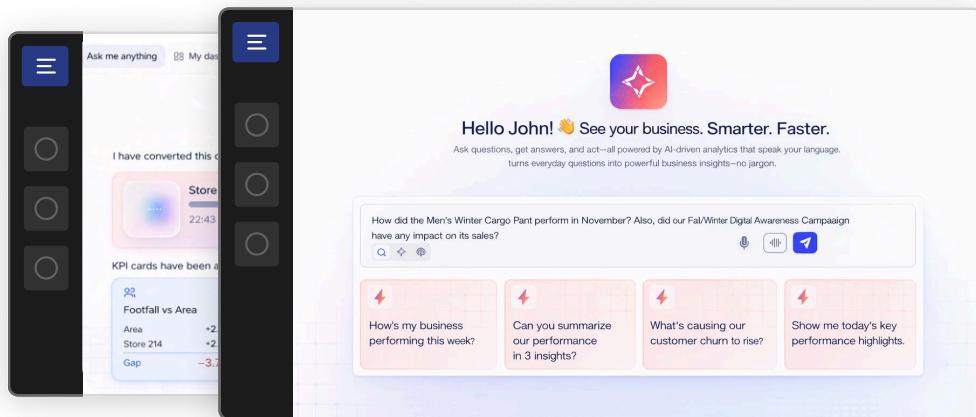
#### Deep Research

Agentic, multi-hop reasoning

## CortexEye Features

### Multi-Agent Reasoning Engine

Specialized agents collaborate to test hypotheses and converge on the truth.



### Hyper-Personalized Dashboards

Interfaces adapt to role, context, and urgency.

### Explainability & Evidence

Transparent citations, data sources, and reliability scoring.

### Multi-File Fusion

PDFs, Excel, and PPTs fused with enterprise data, instantly.

## Clients Who Trust Us



## About Impact Analytics

Impact Analytics delivers AI-native SaaS solutions and consulting services that help companies maximize profitability and customer satisfaction through deeper data insights and predictive analytics leveraging Agentic AI. Our end-to-end platform for planning, forecasting, merchandising, pricing, and promotions powers smarter, real-time decisions across retail, grocery, QSRs, CPG, and manufacturing.

Proud to be recognized by:

