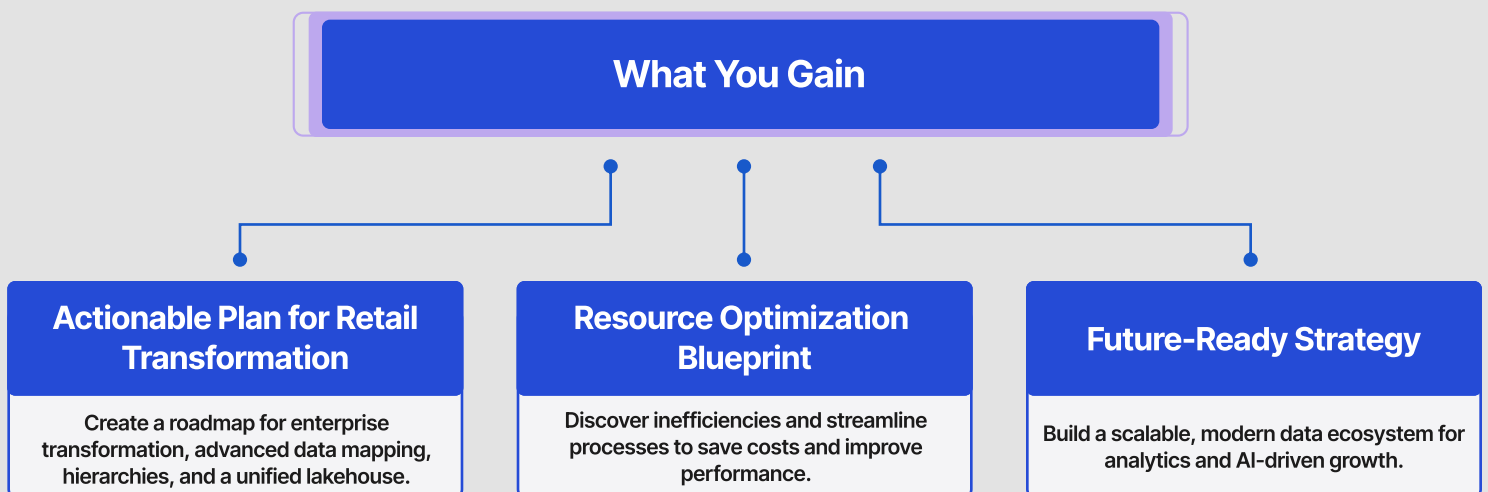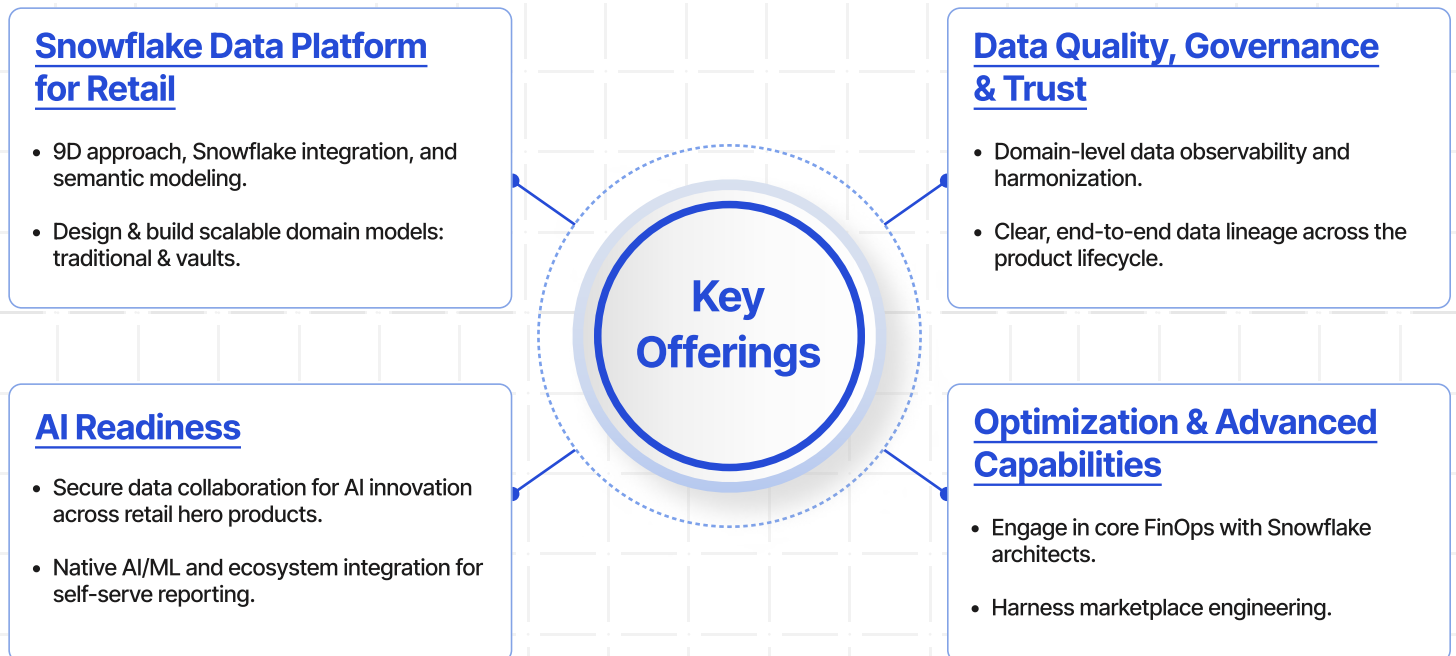# IMPACT ANALYTICS

Snowflake Consulting for Retail

End-to-end Snowflake platform offering to design, build, modernize, govern, and optimize retail analytics with AI readiness and measurable ROI.

Snowflake Data Platform for Retail

- 9D approach, Snowflake integration, and semantic modeling.
- Design & build scalable domain models: traditional & vaults.

Data Quality, Governance & Trust

- Domain-level data observability and harmonization.
- Clear, end-to-end data lineage across the product lifecycle.

Key Offerings

AI Readiness

- Secure data collaboration for AI innovation across retail hero products.
- Native AI/ML and ecosystem integration for self-serve reporting.

Optimization & Advanced Capabilities

- Engage in core FinOps with Snowflake architects.
- Harness marketplace engineering.

What You Gain

Actionable Plan for Retail Transformation

Create a roadmap for enterprise transformation, advanced data mapping, hierarchies, and a unified lakehouse.

Resource Optimization Blueprint

Discover inefficiencies and streamline processes to save costs and improve performance.

Future-Ready Strategy

Build a scalable, modern data ecosystem for analytics and AI-driven growth.

What We Need From You

Access to Data and Tools

Provide a sample dataset and read access to relevant systems (e.g., data lakes, warehouses).

Engaged Stakeholders

Allocate a point of contact for collaboration and quick feedback during the assessment.

Key Business Inputs

Share your business goals, pain points, and specific challenges to tailor the assessment.

Clients Who Trust Us

RALPH LAUREN · COACH · Tommy Bahama · carter's · kate spade NEW YORK · Levi's · patagonia · VICTORIA'S SECRET · STARBOARD · C&A

Saks OFF 5TH · STUART WEITZMAN · PACSUN · M&S EST. 1884 · Cracker Barrel · SIGNET JEWELERS · STEVE MADDEN · PET SUPPLIES PLUS · BALSAM BRANDS · ALLSAINTS · TiLLYS

LESLIE'S · FOSSIL · JARED · ASHLEY STEWART · OSHKOSH B'gosh · TORY BURCH · KAY JEWELERS · PINK · REBEL SPORT · ARHAUS · SPANX

FIGS · DOLLAR GENERAL · ZALES THE DIAMOND STORE · PittaRosso · SCARPE&SCARPE · Lovisa · UNDER ARMOUR · BRISCOE GROUP LIMITED · Al-Futtaim · AAA · kik

About Impact Analytics

Impact Analytics delivers AI-native SaaS solutions and consulting services that help companies maximize profitability and customer satisfaction through deeper data insights and predictive analytics leveraging Agentic AI. Our end-to-end platform for planning, forecasting, merchandising, pricing, and promotions powers smarter, real-time decisions across retail, grocery, QSRs, CPG and manufacturing. Impact Analytics empowers companies to make smarter decisions based on real-time insights, rather than relying on last year's inputs to forecast and plan this year's business.

Proud to be recognized by:

FORTUNE · FT FINANCIAL TIMES · Inc. 5000 · RIS SOFTWARE LeaderBoard WINNER · Gartner · RETAIL TECH BREAKTHROUGH AWARD · VENDORS IN PARTNERSHIP