

Sizing as a Service: 90 Days to Value

Misaligned Size Curves Cost Retailers Millions



Stockouts in popular sizes and overstocks in less popular ones hurt margins.



Outdated size curves fail to reflect changing customer preferences.



Lack of granular insight prevents accurate planning and allocation.



Inefficient size curves cost millions in lost sales and opportunities.

Turn Size Curve Challenges into Opportunities

Size Curve Assessment

Diagnostic report on size curve accuracy and gaps.

Size Curve Evolution

Actionable insights for error correction and improvements.

Size Curve Optimization

Granular size curves with smart hierarchy roll-ups.

KEY OFFERINGS

30-45

Days to actionable recommendations

5-10%

Improvement in sell-through rates

5-8%

Reduction in markdowns

Timeline: From Data to Value in 90 Days

Weeks 1–4

Weeks 5–8

Weeks 9–13



Data Ingestion & Assessment

Analyze historical sales and inventory data, identify gaps in buy, allocation, and selling size curves.



Size Curve Optimization

Develop tailored size curves by category, region, and season, delivering initial insights for upcoming seasons.



Seasonal Forecasting & Playbook Delivery

Create size curves for future seasons, validate performance, and deliver a comprehensive playbook with actionable recommendations.

Clients Who Trust Us

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About Impact Analytics

Impact Analytics delivers AI-native SaaS solutions and consulting services that help companies maximize profitability and customer satisfaction through deeper data insights and predictive analytics leveraging Agentic AI. Our end-to-end platform for planning, forecasting, merchandising, pricing, and promotions powers smarter, real-time decisions across retail, grocery, QSRs, CPG and manufacturing. Impact Analytics empowers companies to make smarter decisions based on real-time insights, rather than relying on last year's inputs to forecast and plan this year's business.

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