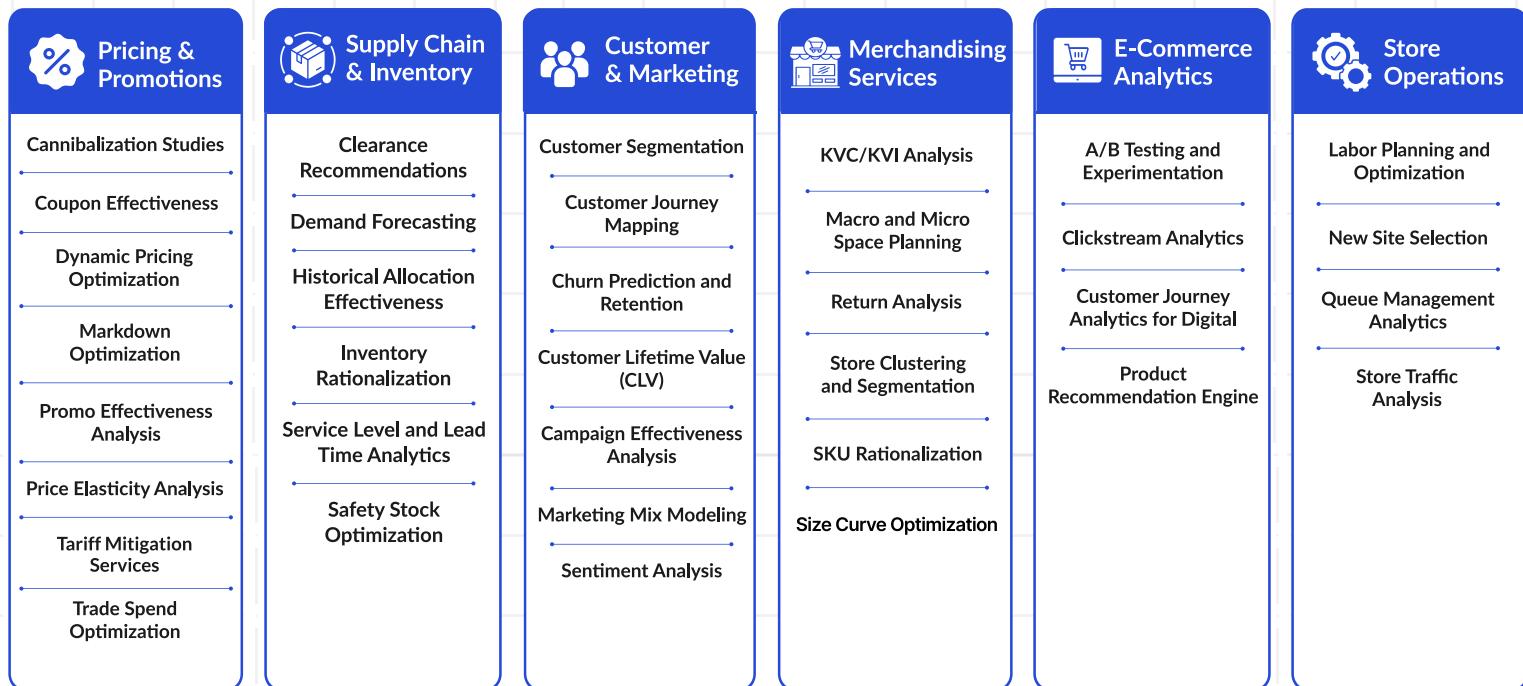




With Our Suite of Analytics Consulting Services

Our short-term engagement services leverage our team of experts to deliver customized AI-native analysis and provide precise, actionable insights tailored to your specific needs.



Data Science Consulting

Our Data Science Consulting Services leverage advanced analytics and AI to solve complex business challenges.

Driving Impactful Results

\$50M

Bottom-Line Gain
from Promo
Effectiveness

\$19M

Value Created
Through Price
Optimization

200-800 BPS

Incremental ROI on Marketing Spend

15-30%

Reduction in Marketing
Spend via Targeted
Segmentation

Why We Excel in Comprehensive Retail Analytics Services



AI-Driven Solutions for Every Challenge

Our AI-native engine delivers faster, smarter, and more precise analytics, fueling your business decisions.



Accelerators for Rapid Problem Solving

Our proprietary accelerators, backed by deep industry knowledge, swiftly solve challenges and shorten time-to-value.



Expert Consulting for Sustainable Growth

With 250+ expert consultants, we blend feasibility insights with diverse expertise for scalable, sustainable growth.



Efficient, Client-Centric Teams

Our skilled teams maintain a "client-first" approach, ensuring cost-effective, flexible, and high-quality delivery.

Why Partner with Impact Analytics

Our unique combination of AI-native solutions, expert consultants, and highly skilled team ensures that we deliver unparalleled value and results.



Tailored Expertise

Our experts provide tailored services, ensuring your business goals are met precisely.



Client-Centric Approach

We speak your language—Retail—through expert, industry-driven consulting.



Optimized Solutions

We integrate services seamlessly, leveraging your infrastructure and our cloud.



Long-Term Growth

We ensure quick wins and sustainable, long-term value for your business.

Clients Who Trust Us



About Impact Analytics

Impact Analytics delivers AI-native SaaS solutions and consulting services that help companies maximize profitability and customer satisfaction through deeper data insights and predictive analytics leveraging Agentic AI. Our end-to-end platform for planning, forecasting, merchandising, pricing, and promotions powers smarter, real-time decisions across retail, grocery, QSRs, CPG and manufacturing. Impact Analytics empowers companies to make smarter decisions based on real-time insights, rather than relying on last year's inputs to forecast and plan this year's business.

Proud to be recognized by:

