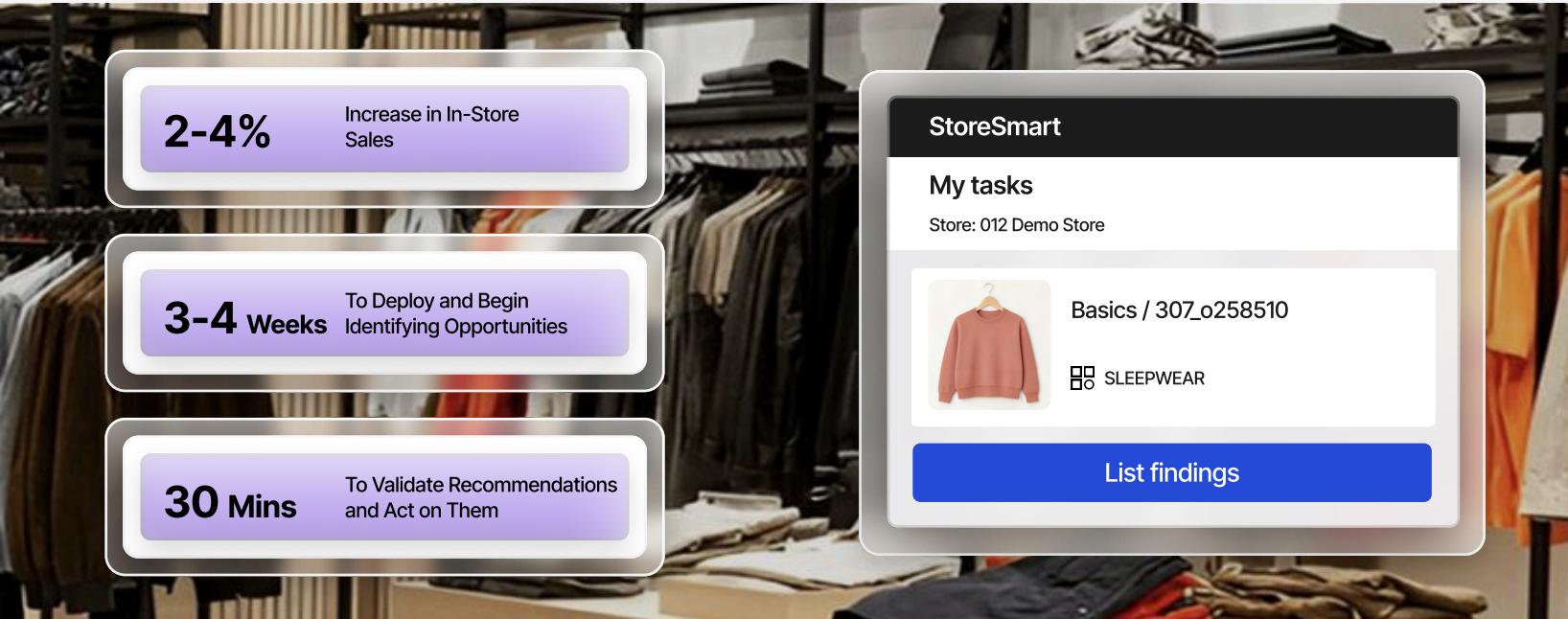


AI-native StoreSmart transforms in-store execution with precise, product-level recommendations, driving superior store performance and maximizing operational efficiency.



Key Features

The multi-device StoreSmart application enables store managers and executives to easily identify, capture, and address operational issues and opportunities.

- Identifies store-specific factors and issues** impacting local product sales performance.
- Shares insights and findings** on execution issues to drive improvements and consistency.
- Easy to use, delivering high business value** with minimal effort and quick adoption.
- Compares product sales performance** against similar stores to uncover key variances.
- Tracks store team compliance and follow-up actions** to ensure effective execution.
- Centralized information source to identify and act on growth** opportunities at stores.

Client Outcomes

Leading U.S. grocery chain improves in-store execution and increases sales by 4% with StoreSmart.

A grocery retailer implemented StoreSmart across all locations, helping managers spot execution gaps and boost sales. Leadership tracked progress and compliance in real time, improving efficiency. Once live, stores saw a 4% sales lift and strong ROI across the network.



About Impact Analytics

Impact Analytics delivers AI-native SaaS solutions and consulting services that help companies maximize profitability and customer satisfaction through deeper data insights and predictive analytics leveraging Agentic AI. Our end-to-end platform for planning, forecasting, merchandising, pricing, and promotions powers smarter, real-time decisions across retail, grocery, QSRs, CPG and manufacturing.

Clients Who Trust Us



The Impact Analytics Smart Platform

Native AI & ML | End-to-End | Seamless Integration | Rapid Implementation

Merchandising

- PlanSmart™ (MFP)**
Merchandise financial planning
- AssortSmart®**
AI-native assortment planning
- VisualSmart™**
AI-native visual line planning
- SizeSmart™**
Optimize size curves using AI
- ItemSmart™**
AI-native item planning
- StoreSmart™**
AI-native store intelligence

Supply Chain

- InventorySmart® (Allocation & Replenishment)**
End-to-end inventory management & planning
- SourceSmart™**
AI-native sourcing optimization
- SpaceSmart™**
Space planning & optimization

Pricing & Promotions

- PriceSmart®**
Unified lifecycle pricing
- BaseSmart™**
AI-native base price optimization
- PromoSmart®**
AI-native promotion planning & optimization
- MarkSmart®**
AI-native markdown optimization
- TradeSmart™**
Trade promotion planning & optimization

Business Intelligence

- CortexEye™**
AI-native decision intelligence system
- AttributeSmart®**
AI-native product tagging and attribution management
- TestSmart®**
Hypothesis-driven automated testing

ForecastSmart™

AI-native demand planning & forecasting engine

Proud to be recognized by:

