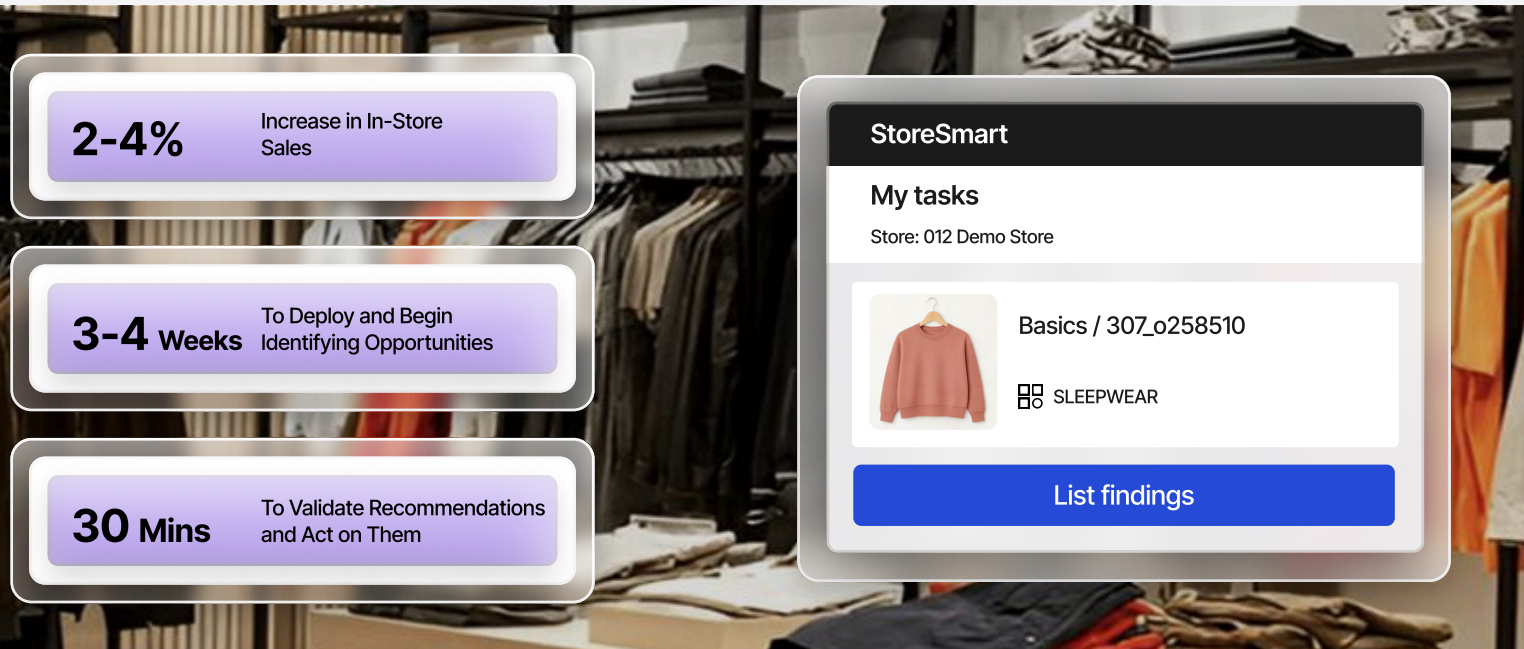


AI-native StoreSmart transforms in-store execution with precise, product-level recommendations, driving superior store performance and maximizing operational efficiency.




The image shows a background of a clothing store with racks of clothes. Overlaid on this are three purple boxes on the left and a white app interface on the right.

- 2-4%** Increase in In-Store Sales
- 3-4 Weeks** To Deploy and Begin Identifying Opportunities
- 30 Mins** To Validate Recommendations and Act on Them

StoreSmart

My tasks
Store: 012 Demo Store

 Basics / 307_o258510
SLEEPWEAR

List findings

Key Features

The multi-device StoreSmart application enables store managers and executives to easily identify, capture, and address operational issues and opportunities.

- ✓ **Identifies store-specific factors and issues** impacting local product sales performance.
- ✓ **Compares product sales performance** against similar stores to uncover key variances.
- ✓ **Shares insights and findings** on execution issues to drive improvements and consistency.
- ✓ **Tracks store team compliance and follow-up actions** to ensure effective execution.
- ✓ **Easy to use, delivering high business value** with minimal effort and quick adoption.
- ✓ **Centralized information source to identify and act on growth** opportunities at stores.

Client Outcomes

Leading U.S. grocery chain improves in-store execution and increases sales by 4% with StoreSmart.

A grocery retailer implemented StoreSmart across all locations, helping managers spot execution gaps and boost sales. Leadership tracked progress and compliance in real time, improving efficiency. Once live, stores saw a 4% sales lift and strong ROI across the network.



About Impact Analytics

Impact Analytics delivers AI-native SaaS solutions and consulting services that help companies maximize profitability and customer satisfaction through deeper data insights and predictive analytics leveraging Agentic AI. Our end-to-end platform for planning, forecasting, merchandising, pricing, and promotions powers smarter, real-time decisions across retail, grocery, QSRs, CPG and manufacturing.

Clients Who Trust Us



The Impact Analytics Smart Platform

Native AI & ML | End-to-End | Seamless Integration | Rapid Implementation

Merchandising

PlanSmart™ (MFP)

Merchandise financial planning

AssortSmart®

AI-native assortment planning

VisualSmart™

AI-native visual line planning

SizeSmart™

Optimize size curves using AI

ItemSmart™

AI-native item planning

StoreSmart™

AI-native store intelligence

Supply Chain

InventorySmart® (Allocation & Replenishment)

End-to-end inventory management & planning

SourceSmart™

AI-native sourcing optimization

SpaceSmart™

Space planning & optimization

Pricing & Promotions

PriceSmart®

Unified lifecycle pricing

BaseSmart™

AI-native base price optimization

PromoSmart®

AI-native promotion planning & optimization

MarkSmart®

AI-native markdown optimization

TradeSmart™

Trade promotion planning & optimization

Business Intelligence

CortexEye™

AI-native decision intelligence system

AttributeSmart®

AI-native product tagging and attribution management

TestSmart®

Hypothesis-driven automated testing

ForecastSmart™

AI-native demand planning & forecasting engine

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