

VisualSmart brings together merchandising, design, and business teams on one connected platform to collaborate on assortment decisions turning concepts into interactive, data-driven presentations that engage buyers and accelerate decisions.


100% Team Alignment, From Concept to Pitch to Final Line Plan

0% Delays with Instant Updates Across Line Plans & Presentations

Next-Gen Buying Engage Buyers with Intuitive, Instant Input

Map Product

Visual Assortment Board ▾

Image	Name	Style	Size
	Women Top	Formal	XS

Key Features

Seamlessly connect brainstorming, planning, and selling with AI-native real-time insights.

✓ Connect creative, planning, and commercial teams to **turn trend data into visual concepts.**

✓ Build **AI-powered mood boards** with color, style, and trend suggestions for faster inspiration.

✓ Align assortments with merchandise plans while keeping **visuals and data perfectly in sync.**

✓ Instantly group by silhouette, color, or fabric to **review collections visually in real time.**

✓ Track every item from **concept to creation** with synchronized updates across all workflows.

✓ **Auto-generate branded slides** for line reviews and let buyers select products and share feedback live.

VisualSmart Module



Concept Building

Infinite mood boards integrating real-time product data.



Line Planning & Visualization

Flexible planning views with dynamic product mapping.



Line Presentation

Automated slides with interactive buyer feedback.

About Impact Analytics

Impact Analytics delivers AI-native SaaS solutions and consulting services that help companies maximize profitability and customer satisfaction through deeper data insights and predictive analytics leveraging Agentic AI. Our end-to-end platform for planning, forecasting, merchandising, pricing, and promotions powers smarter, real-time decisions across retail, grocery, QSRs, CPG and manufacturing.

Clients Who Trust Us



The Impact Analytics Smart Platform

Native AI & ML | End-to-End | Seamless Integration | Rapid Implementation

Merchandising

PlanSmart™ (MFP)

Merchandise financial planning

AssortSmart®

AI-native assortment planning

VisualSmart™

AI-native visual line planning

SizeSmart™

Optimize size curves using AI

ItemSmart™

AI-native item planning

StoreSmart™

AI-native store intelligence

Supply Chain

InventorySmart® (Allocation & Replenishment)

End-to-end inventory management & planning

SourceSmart™

AI-native sourcing optimization

SpaceSmart™

Space planning & optimization

Pricing & Promotions

PriceSmart®

Unified lifecycle pricing

BaseSmart™

AI-native base price optimization

PromoSmart®

AI-native promotion planning & optimization

MarkSmart®

AI-native markdown optimization

TradeSmart™

Trade promotion planning & optimization

Business Intelligence

CortexEye™

AI-native decision intelligence system

AttributeSmart®

AI-native product tagging and attribution management

TestSmart®

Hypothesis-driven automated testing

ForecastSmart™

AI-native demand planning & forecasting engine

Proud to be recognized by:

