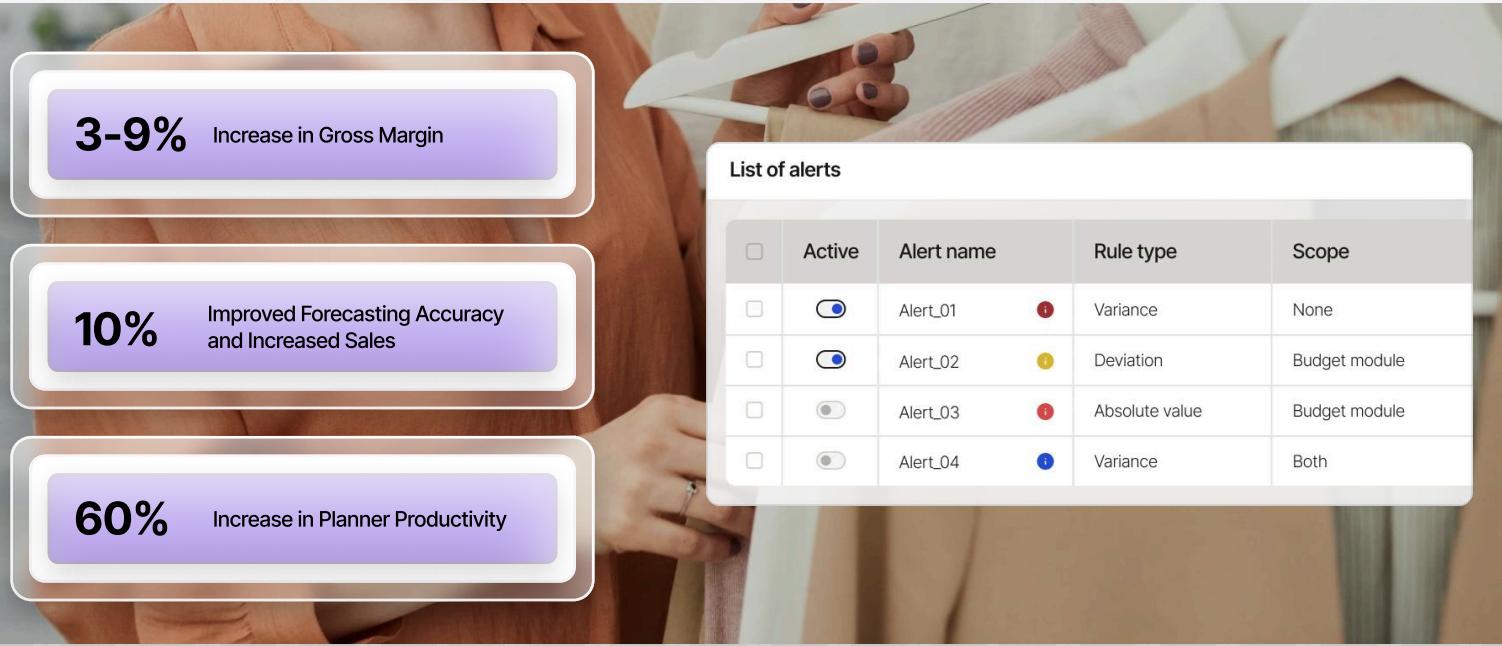


AI-native merchandise financial planning solution PlanSmart empowers retailers to create intelligent, forecast-driven plans while optimizing open-to-buy budgets, ensuring strategic alignment and financial efficiency.



Key Features

PlanSmart is designed to empower retailers to quickly analyze, design, and optimize complex merchandising financial decisions.

 **AI-forecasted and sales-driven financial planning** to improve accuracy and business outcomes.

 **Optimized plans** aligned with business goals, financial targets, and performance outcomes.

 **Planning flexibility** across merchandise and location hierarchies, including alternatives.

 **Demand transparency and consumer-centric planning** to drive margin growth and efficiency.

 **Scenario planning and version control** enabling faster, data-driven business decisions.

 **Supports fully pivotable planning workbooks**, enhancing user personalization for planning purposes.

Client Outcomes

PlanSmart enabled a leading lifestyle clothing and home-goods brand retailer to boost inventory turns by 5%.

A leading lifestyle clothing and home-goods retailer used PlanSmart to overcome supply chain challenges across demand, margin, and inventory planning. The solution improved visibility and accuracy, boosting inventory turns by 5% and reducing holding costs by up to 10%.



About Impact Analytics

Impact Analytics delivers AI-native SaaS solutions and consulting services that help companies maximize profitability and customer satisfaction through deeper data insights and predictive analytics leveraging Agentic AI. Our end-to-end platform for planning, forecasting, merchandising, pricing, and promotions powers smarter, real-time decisions across retail, grocery, QSRs, CPG and manufacturing.

Clients Who Trust Us



The Impact Analytics Smart Platform

Native AI & ML | End-to-End | Seamless Integration | Rapid Implementation

Merchandising

- PlanSmart™ (MFP)**
Merchandise financial planning
- AssortSmart®**
AI-native assortment planning
- VisualSmart™**
AI-native visual line planning
- SizeSmart™**
Optimize size curves using AI
- ItemSmart™**
AI-native item planning
- StoreSmart™**
AI-native store intelligence

Supply Chain

- InventorySmart® (Allocation & Replenishment)**
End-to-end inventory management & planning
- SourceSmart™**
AI-native sourcing optimization
- SpaceSmart™**
Space planning & optimization

Pricing & Promotions

- PriceSmart®**
Unified lifecycle pricing
- BaseSmart™**
AI-native base price optimization
- PromoSmart®**
AI-native promotion planning & optimization
- MarkSmart®**
AI-native markdown optimization
- TradeSmart™**
Trade promotion planning & optimization

Business Intelligence

- CortexEye™**
AI-native decision intelligence system
- AttributeSmart®**
AI-native product tagging and attribution management
- TestSmart®**
Hypothesis-driven automated testing

ForecastSmart™

AI-native demand planning & forecasting engine

Proud to be recognized by:

