

AI-native merchandise financial planning solution PlanSmart empowers retailers to create intelligent, forecast-driven plans while optimizing open-to-buy budgets, ensuring strategic alignment and financial efficiency.

3-9% Increase in Gross Margin

10% Improved Forecasting Accuracy and Increased Sales

60% Increase in Planner Productivity

List of alerts

<input type="checkbox"/>	Active	Alert name		Rule type	Scope
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Alert_01	!	Variance	None
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Alert_02	!	Deviation	Budget module
<input type="checkbox"/>	<input type="checkbox"/>	Alert_03	!	Absolute value	Budget module
<input type="checkbox"/>	<input type="checkbox"/>	Alert_04	!	Variance	Both

Key Features

PlanSmart is designed to empower retailers to quickly analyze, design, and optimize complex merchandising financial decisions.

☒ **AI-forecasted and sales-driven financial planning** to improve accuracy and business outcomes.

☒ **Optimized plans** aligned with business goals, financial targets, and performance outcomes.

☒ **Planning flexibility** across merchandise and location hierarchies, including alternatives.

☒ **Demand transparency and consumer-centric planning** to drive margin growth and efficiency.

☒ **Scenario planning and version control** enabling faster, data-driven business decisions.

☒ **Supports fully pivotable planning workbooks**, enhancing user personalization for planning purposes.

Client Outcomes

PlanSmart enabled a leading lifestyle clothing and home-goods brand retailer to boost inventory turns by 5%.

A leading lifestyle clothing and home-goods retailer used PlanSmart to overcome supply chain challenges across demand, margin, and inventory planning. The solution improved visibility and accuracy, boosting inventory turns by 5% and reducing holding costs by up to 10%.



About Impact Analytics

Impact Analytics delivers AI-native SaaS solutions and consulting services that help companies maximize profitability and customer satisfaction through deeper data insights and predictive analytics leveraging Agentic AI. Our end-to-end platform for planning, forecasting, merchandising, pricing, and promotions powers smarter, real-time decisions across retail, grocery, QSRs, CPG and manufacturing.

Clients Who Trust Us



The Impact Analytics Smart Platform

Native AI & ML | End-to-End | Seamless Integration | Rapid Implementation

Merchandising

PlanSmart™ (MFP)

Merchandise financial planning

AssortSmart®

AI-native assortment planning

VisualSmart™

AI-native visual line planning

SizeSmart™

Optimize size curves using AI

ItemSmart™

AI-native item planning

StoreSmart™

AI-native store intelligence

Supply Chain

InventorySmart® (Allocation & Replenishment)

End-to-end inventory management & planning

SourceSmart™

AI-native sourcing optimization

SpaceSmart™

Space planning & optimization

Pricing & Promotions

PriceSmart®

Unified lifecycle pricing

BaseSmart™

AI-native base price optimization

PromoSmart®

AI-native promotion planning & optimization

MarkSmart®

AI-native markdown optimization

TradeSmart™

Trade promotion planning & optimization

Business Intelligence

CortexEye™

AI-native decision intelligence system

AttributeSmart®

AI-native product tagging and attribution management

TestSmart®

Hypothesis-driven automated testing

ForecastSmart™

AI-native demand planning & forecasting engine

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